

Discover an emerging Market of 240 Million People in 30 Countries

Albania, Armenia, Azerbaijan, Belarus, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkey, Turkmenistan, Ukraine, Uzbekistan.

Delegate membership of the [East Europe Franchise Forum](#) (EEFF) provides an ongoing network resource with one-day annual Forums, franchise buyer Matchmaking services and comprehensive market pre-entry studies. The EEFF is organised by [World Franchise Associates](#) and the [Franchise Association of Ukraine](#) with the support of leading franchise associations in central and East Europe. Key sponsors include CKE Restaurants (Hardee's/Carl's Jr.), Global Banking Corporation, Church's Chicken, Ruby Tuesday, Lavazza, OTP Bank and World Franchise Centre.



Entry Level 1 – Euro 495/US\$710

The 12 months' program includes a one day Forum during the Ukraine Franchise Exhibition in Kiev on 5 November 2009; 30 countries franchise market report; and representation at 6 x Exhibitions during 2009-2010 as below:

Ukraine, Kiev, November 2009
Turkey, Istanbul, December 2009
Romania, Bucharest, February 2010
Czech Republic, Brno, June/July 2010
Russia, Moscow, September 2010
Hungary, Budapest, November 2010

with close support, advice and guidance from the Forum members (Associations, consultants, finance organisations and exhibition organizers).

2009 East Europe Franchise Forum - 5 November Ukraine Franchise Expo, Kiev.

East Europe Franchise Forum will provide all the necessary insights and vital knowledge about the vast markets of Eastern Europe to enable EEFF delegates make the right decisions to develop their businesses in this dynamic region of over 450 million people. Participants also include international franchised brands wanting to benefit from the practical guidance provided by leading professionals and speakers. The program is wide ranging. It is supported by workshops for discussions, networking and independent advice for doing business.

Forum modules include: Business climate, Trading Conditions and Distribution, Protection of Intellectual Property, Trade Marks, Franchise Legislation, How Franchise Relationships are Regulated, Disclosure Documents, Procedure of Franchise Relationships, Registration of Franchise Agreements, Taxes on Royalties and Other Franchise Fees, special Requirements of Franchisors (either how to start to sell the franchise or how to work within a network), Obligations to Franchisees, Litigation and Arbitration

Level 2 - Franchise Buyer Matchmaking, Regional & National Fees of Euros 1.050/US\$1,500 per month, per dedicated researcher

The key to success is World Franchise Associate's Franchise Buyer Matchmaking Research Program to identify investors as suitable candidates to acquire licences at regional and national level. Participants in the Program are provided with the services of dedicated multilingual business graduates, who will research the target markets to identify those candidates in accordance with the desired business profiles.

Daily liaison and reports between the researcher and the franchisor are expressly designed to develop a close relationship. The aim is to recommend highly motivated and pre qualified investor candidates to attend meetings at your corporate Head Office or in East Europe to award licences.

The Researcher is also the key link to the Franchise Associations in your target market(s) to obtain additional background information on candidates as well as securing specific market information based on your requirements. We provide one researcher per target market.

Booking Online at: <http://www.easteuropefranchiseforum.com/index.php/registration>

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